Dear Ms. Robinson, Program Director of Cosmetology, Virginia College Macon Campus:

My name is Anthony McClendon. I am the owner of Ciao Bella Hair Studio. In 2011, I started a Cosmetology Summer Camp for young girls ages 12 to 17. This camp lasted 8 weeks. One of my motivations for this camp was because numerous studies have shown that when young girls hit adolescence, formerly assertive, confident, healthy girls begin to change. They stop excelling in math and science courses; they develop eating disorders and anxieties about their bodies, and may become depressed or engage in cutting, binge drinking and other self-destructive activities, such as unsafe sex and domestic violence. In short, they begin conforming to the demands of a culture that is often hostile to them. My program was developed to create a place for young girls to express themselves, to have an outlet as well as learn to become an entrepreneur and how to feel good about their personal talents and growth. The program motivates the young girls to become strong women through readings and motivating them to make healthy decisions about their lives and bodies. This camp gives the young girls the tools to analyze critically the culture in which they live so that they become active change agents rather than passive recipients of cultural messages. This program celebrates girls’ strength and girls’ voices and by doing, promotes girls’ leadership. My focus is on raising girls’ awareness through their bodies, themselves, their beauty and their relation to the world. The young girls become empowered through cosmetology, life skill classes, computer and financial literacy, conflict resolution, communication skills, and styling techniques. The young girls learn how to use critical thinking skills to think for them and take charge of their lives. Research indicates a majority of girls feel anxiety about their present lives and hopelessness about their future.

Thus, the mission of the program is for young girls to participate in positive risk taking behavior that solidify friendships, establish leadership skills, increases self-confidence and self-awareness while avoiding risk-taking behaviors that often yield negative outcomes. The program was successful in its inaugural. I had 14 young girls that showcased their talents in creative styles and because of the positive encouragement of my staff, the young ladies are doing better in school and have stated that they want to attend next summer. The young girls encountered a range of models for how to self-create wellbeing and flourish.

I need the assistance of your institution by donating cosmetology products you may have available. We need mannequins, stands, nail polish, gel, setting lotion, paraffin, rollers (red and green), etc. If you can donate these items, they will be greatly appreciated. ***If these items are not possible, I am requesting $50 to $100 to help me in my endeavor to support young girls in being productive citizens who are civically engaged. All donations are tax deductible.***

Thank you in advance for your consideration and you can reach me at (478) 320-3485 or email [ajmcosedresources@gmail.com](mailto:ajmcosedresources@gmail.com). Like us on **Facebook**(www.facebook.com/Ciao Bella Hair Studio) and view the Cosmetology Camp photo album and see some of the things we had going on.

Sincerely,

Anthony J. McClendon

Executive Director/Owner Ciao Bella Hair Studio

EIN#45-4801825

Sponsorship Commitment Form

**Organization Name:** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Name of Contact:** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Contact Address:** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Contact Email:** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Contact Phone:** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**SPONSORSHIP INFORMATION:**

Please choose from the following Sponsorship Ads to support Ciao Bella Hair Studio Cosmetology Summer Camp 2012:

\_\_\_\_ Platinum Sponsor $360.00 (You will Sponsor the fee and lunch for (1) Camper)

\_\_\_\_ Gold Sponsor $200.00 (You will Sponsor partial fee for (2) Campers $100 x 2)

\_\_\_\_ Silver Sponsor $100.00 (You will Sponsor partial fee for (1) Camper)

\_\_\_\_Full page Ad $75.00

\_\_\_\_\_½ page $50.00

\_\_\_\_\_¼ page $25.00

**Give a Donation or In-Kind Donation:** We cannot be an official sponsor at this time, but please accept our contribution of $ \_\_\_\_\_\_\_\_\_\_\_or \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_(Item)

**PAYMENT INFORMATION:**

\_\_\_\_ Check enclosed *(Made payable to AJM Cosmetology & Education Resources L.L.C.)* For $\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

\_\_\_\_ Please charge our credit card $ \_\_\_\_\_\_\_\_\_\_\_\_ using the following information:

**Credit Card Type:** ☐**** ☐**** ☐

Cardholder’s Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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State: \_\_\_\_\_\_\_\_\_\_\_\_\_ Zip: \_\_\_\_\_\_\_\_\_\_\_\_\_

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Name: (*please print*)

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Signature:

**For further questions, inquiries or concerns please contact:** Anthony J. McClendon, Executive Director, **AJM Cosmetology & Education Resources LLC** (478)320-3485 or Risha Searcy (478)228-1840. Mail your Ad or Logo to **AJM Cosmetology & Education Resources LLC** 246 Jordan Forest Drive S. Macon, Georgia 31220 or Email to [ajmcosedresources@gmail.com](mailto:ajmcosedresources@gmail.com).

Cosmetology Summer Camp Scholarship Application

Application Instructions

Please complete the attached application form to apply for the Cosmetology Summer Camp Scholarship and submit it by June 1, 2013. Late applications will not be accepted.

Requirements

• Must be a resident of Bibb, Baldwin, Jones, and Houston Counties

• Must be between the ages of 11and 17 years of age.

• Must have a legitimate financial need.

• Must complete an essay for why you should receive this scholarship

We look forward to receiving your application.

Sincerely,

AJM Cosmetology & Education Resources LLC

2.

Personal Information

First Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Last Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Address: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Home Phone:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Cell Phone:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ E-Mail: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

City: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ State: \_\_\_\_\_\_\_ Zip:\_\_\_\_\_\_\_

Educational Information

Elementary/Middle/High School: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

GPA: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Graduated in: \_\_\_\_\_\_\_\_\_\_\_

Extracurricular Activities: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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Accomplishments and Awards:

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3.

Essay: Please state why you feel you qualify for the Cosmetology Summer Camp Scholarship?

(Min. 150 words)

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